



## Official Judging Form

Contestant Name: \_\_\_\_\_

Judge Name: \_\_\_\_\_

How well did the speaker identify the topic and purpose of the presentation?

**1    2    3    4    5    6    7    8    9    10**

Motivational link between the topic and the target audience (Likelihood of moving from awareness to action)

**1    2    3    4    5    6    7    8    9    10**

How appropriate is the language used for the layman (too scientific, **too much slang**, too esoteric?)

**1    2    3    4    5**

How well did the speaker engage the audience?

Physical Dynamics (Eye contact, pacing, hand gestures)

**1    2    3    4    5**

Speech Dynamics (passion, voice inflection, transitions)

**1    2    3    4    5**

How well did the speaker reveal originality and creativity in the development of the subject?

**1    2    3    4    5    6    7    8    9    10**

Clear description of:

Philosophy:      1      2      3      4      5

Science:          1      2      3      4      5

Art:                1      2      3      4      5

How organized was the presentation?

1      2      3      4      5      6      7      8      9      10

How well are the main points presented and supported?

1      2      3      4      5      6      7      8      9      10

Were this your first impression of chiropractic, would you sign up?

1      2      3      4      5      6      7      8      9      10

Likelihood you would not only sign up as a new patient, you might also sign up a spouse or friend?

1      2      3      4      5      6      7      8      9      10

Overall Impression

1      2      3      4      5      6      7      8      9      10

**Time Limit Penalty (Y / N)** If the presenter exceeded the time limit, reduce the total score by 5 points.

**Total (\_\_\_\_/????)**